

Contact: Heather Whaling  
HeatherWhaling@CostaDeVault.com  
407.657.4818  
January 16, 2009

FOR IMMEDIATE RELEASE

**eSCHOOL SOLUTIONS TO HOST MONTHLY WEBINARS**

Orlando, Fla. – eSchool Solutions – the leading provider of preK-12 administrative software and technology solutions – recently announced a monthly webinar series, “Bright Ideas: Technology in Education Administration.”

The free, interactive sessions will provide a high-level discussion of timely issues in K-12 education. The first three webinars in the series will focus on substitute management. Participation is not limited to eSchool Solutions clients – anyone can participate.

Russell Long and Gary Carabin, two of eSchool Solutions’ nationally recognized experts, will lead the first webinar. They will focus on best practices and assessing 11 factors that contribute to fill rates.

Participants in February’s webinar will also receive a customized, one-time sample analysis of their district’s substitute management worth approximately \$2,500.

“Many districts focus on day-to-day substitute management instead of looking at the big picture,” said Long. “These webinars are intended to help administrators think about what really impacts their substitute management and give them the tools to make data-driven decisions – ultimately improving fill rates and saving money.”

To register or find more information about the February webinar, visit <https://www2.gotomeeting.com/register/737647129>.

---

*eSchool Solutions (www.eschoolsolutions.com) is the leading provider of integrated technology solutions for the preK-12 education market. The company serves more than 600 school systems encompassing 29,000 schools in North America, providing innovative educational management software and consulting solutions.*

###